

Byblos Bank Announces Collaboration With Carpolo

Beirut, 22 March 2019 – In line with its strategy to alleviate the environmental impact of its operations, Byblos Bank launched a carpooling service for its staff in collaboration with Carpolo, a community-based carpooling mobile application.

Facilitating access to sustainable transportation from and to work, Byblos Bank retains its distinct reputation through its commitment to effective and innovative social and environmental solutions. Thanks to its collaboration with Carpolo, the Bank will eventually help reduce traffic congestion in Lebanon by decreasing the number of vehicles circulating on the roads during traffic peak times, and will contribute in cutting the level of pollution with lower levels of CO2 emissions.

After completing a successful launch within Byblos Bank community, hundreds of staff members have posted their recurrent rides on Carpolo. Available on the App Store or Google Play, Carpolo acts as a search engine for un-used car seats; it connects drivers and passengers within Byblos Bank community so they can share a ride. It enables drivers to offer available seats and passengers to identify the ride they want based on a matching algorithm. Passengers could then select the colleague drivers they want to ride with and where they want to meet. Both drivers and passengers will benefit from collecting reward points/miles that they can redeem against a wide range of generous gifts.

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